

Cisco Enterprise Mobility: Allow Your Organization to Connect Anywhere

When your organization can reach anyone at any time, good things can happen. Increased productivity. Better collaboration. Enhanced customer insights. Stronger relationships.

Cisco Enterprise Mobility solutions and services empower you to:

- Engage customers and employees with personalized applications
- · Discover new business insights through network-enabled analytics
- · Protect users, data, and your business with network-based security
- Accelerate delivery of mobile experiences with a high-performance network

Solutions

Empower Employees: <u>Cisco Mobile Workspace Solution</u> and <u>BYOD</u> Give your employees highly secure, easy access to their digital work environment from anywhere, at any time, on any device.

Connect with Customers: <u>Cisco Connected Mobile Experiences (CMX)</u> Leverage location-based services to deliver personalized content through captive portals and mobile apps. These capabilities provide new levels of customer engagement and help you discover valuable insights on customer behavior and preferences.

How Mobility Can Enhance Your Business



Healthcare Streamline patient care.



Retail Personalize customer experiences.



Education Take learning beyond classroom walls.



Hospitality Provide real-time personalized service.



Sports and Entertainment Enhance fan experiences.



Transportation Deliver real-time updates to help reduce wait times.

Cisco Mobility at Work

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Case study: Miami Children's Hospital Mobilizes to Innovate Patient Care

With the help of Cisco mobility solutions, Miami Children's Hospital was able to significantly improve patient care by supporting BYOD and virtualized access for clinicians, wherever they need it.

The outcome:

- · Improved clinician productivity with faster access to patient information
- · Streamlined electronic recording of patient vitals
- Anytime, anywhere access to medical records without sacrificing security
- Enriched patient and visitor experiences with navigation and educational apps

Read full case study >



Case study: Hyatt Hotel Goes Mobile to Grow Revenue

Hyatt guests expect fast, reliable Internet access. But with a large property, it was difficult to know where guests were to plan appropriately. By installing enhanced Wi-Fi, the hotel gave guests the connectivity they demanded, and Cisco CMX allowed Hyatt to engage their customers with location-based offers, delivering a personalized experience and increasing revenue.

The outcome:

- 15 to 20 percent increase in non-room revenue
- · 25 to 40 percent increase in lobby bar spend by offering free Wi-Fi
- · 65-point increase in customer satisfaction

Read full case study >

Learn more at cisco.com/go/mobility.

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